

INDIAN REGIONAL & CULTURAL CENTER

DIWALI

Festival of Lights

Program Book Advertisement Sizes

Ad Size	Artwork Size	Bleed Size	Live area
Back Cover	8.625 x 11.125	8.375 x 10.875	7.875 x 10.375
Inside Cover	8.625 x 11.125	8.375 x 10.875	7.875 x 10.375
Two Page Spread	17.25 x 11.125	17 x 10.875	16.5 x 10.375
Inside Full Page	8.625 x 11.125	8.375 x 10.875	7.875 x 10.375
Half Page Vertical	5.625 x 8.625	5.375 x 8.375	4.875 x 7.875
Half Page Horizontal	8.625 x 5.9375	8.375 x 5.6875	7.875 x 5.1875
Quarter Page	3.5 x 4.625	3.5 x 4.625	3.5 x 4.625
Quarter Page Island	4.9 x 4.75	4.9 x 4.75	4.9 x 4.75
Business Card 1/8 page	3.5 x 2.3	3.5 x 2.3	3.5 x 2.3